

Care Communications Unveils Transformational Leadership Development Program

Program trains healthcare professionals to effectively lead hospitals through transformational change and overcome dynamic challenges of this rapidly changing, highly regulated industry

Chicago, February 27, 2006 – Care Communications, Inc., a nationally recognized leader in healthcare information management, today announced open registration for its Transformational Leadership Development Program. The program begins on March 24 and is based on Care Communications' Systems-based Leadership and Change Management™ framework.

"This particular program marks a major milestone for Care Communications," said Patricia Thierry Sheridan, MBA, RHIA and president of Care Communications. "Our Systems-based Leadership and Change Management framework has helped leaders of some of the nation's largest healthcare networks and industry associations successfully guide their organizations through change. Clients have only had the option to sign up groups for this training in the past, but now the same proven curriculum is available to individuals."

Care Communications is the exclusive provider of systems leadership training for the American Health Information Management Association (AHIMA). Through this relationship with AHIMA, Care Communications trains leaders in the healthcare industry, providing a roadmap for successfully leading change within their organizations.

Care Communications' latest offering, the Transformational Leadership Development Program, provides a different set of tools and insights for healthcare professionals facing transformational change challenges. Transformational Leadership Development Program students receive intensive training and one on one coaching on systems-based leadership and change management theory within a highly interactive classroom setting in which each participant will be asked to bring in a specific change initiative on which to develop an individual case study over the course of the nine-month program..

"The Transformational Leadership Development Program draws on a proven approach that Care Communications leverages in each of its consulting engagements," added Sheridan. "Our clients advocate this approach, and this program teaches the theories at work to prepare healthcare professionals to overcome challenges with a more thoughtful approach."

The curriculum addresses each critical behavioral aspect of change, including physical, emotional, environmental, technical and tactical. Four fundamental principles makeup the approach: Bowen's Systems-based Leadership theory, Kotter's Change Principles, Bridge's Transitions Theory and a sound project management plan. Independently, these components provide value to healthcare organizations, but when woven together by Care Communications, they provide a powerful and proven lens that brings successful transformational change into focus while propelling important initiatives forward.

